



## Fresh Thinking from LINPAC Packaging

Maximum strength with visual appeal

Fresh™ PP trays are designed principally for the poultry market and can be used for shorter shelf life applications

### PACKER/PROCESSOR...



-  Machine efficient - maximum strength to suit high speed denesting and sealing operations
-  Robust - reduced pack damage adds to your bottom line
-  Efficient - stable, low weight tray drives production efficiency
-  Flexibility - range of depths to pack varying weights of meat using the same sealing equipment and settings
-  Enhance your environmental credentials – PP film and PP tray offers a fully recyclable pack
-  Increase shelf appeal with enhanced product visibility
-  Designed to work on both semi-automatic and automatic lidding machines, especially suited to high speed operations

For further information on Fresh™ PP or any other LINPAC Packaging solutions, please email [info@linpacpackaging.com](mailto:info@linpacpackaging.com) or visit [www.linpacpackaging.com](http://www.linpacpackaging.com)



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### FOR THE RETAILER

-  A wealth of branding opportunities with range of vibrant colours or 'natural' to create product differentiation
-  Shelf efficient - steep wall angles ensure optimum use of valuable display space



Follow us::



LINPAC Packaging Limited  
Wakefield Road, Featherstone, West Yorkshire  
WF7 5DE



+44 (0)1977 692400  
info@linpacpackaging.com



*fresh thinking!™*